



Members

Tasks

Status

Expectations of Wash meeting

Members



Attending:

◆ SG Leader	Barbara	Australia
◆ No 2	Anja	Holland
◆ Akmal	Egypt	
◆ Guilhem	France	
◆ Phil Craig	Australia	

Apology:

◆ Mapi	Spain
◆ Mikhail	Russia
◆ Tracy	Europe
◆ Irina	Russia
◆ Vyacheslav	Russia



Focus in Washington

- ◆ Internal communications survey
- ◆ Leadership survey
- ◆ Case studies
- ◆ Panel discussion with BCSE/Bloomberg
- ◆ Check research focus

1. Gas message – use of internet, media, how do companies make ambassadors of own staff
2. Leadership – issue survey,
3. SHOW leadership – organise panel discussions, write articles in other energies magazines
4. Lobbying government – how do others lobby, who are successful
5. Gas and renewables – what is message re renewables, where examples good partnership, look for drivers of gas + renewables in company
6. Contribute to e-gas

Add: internal communications under Leadership

Knowledge within the team

Panel sessions

Surveys to PGCE and others

Talk to other energies

Public discussions

Draft case studies

1. GasTerra internet
2. GrDF Social media
3. EDF Internal communications
4. Gazprom Biogas
5. Eurogas *Gas Naturally*
6. GRT gas Internal communications
7. Sedigas Social Media
8. TAQA Renewables and gas
9. Origin Energy Internet
10. Australia *Our Natural Advantage*

Thank you

